

# ECO-REGION NW

## Interactive launch

25<sup>th</sup> May 2006, 3.30-7.00, Manchester University

Revised 23-05-06

You are invited to the launch of the **Eco-Region NW** project – the state of the art analysis of resource flows, eco-footprint and the ‘real’ environmental sustainability of the region.

This takes place in the inspirational setting of the library in the Christie Bistro, surrounded by antique scientific volumes. We will use the Eco-region NW technology to envision future directions for the region, and to explore the agenda for sustainable consumption & production in the NW.

3.30	tea & coffee	
4.00	introduction:	Erik Bichard, Chief Executive, Sustainability Northwest
4.10	keynote:	Geoffrey Piper, Chief Executive, North West Business Leadership Team
4.20	greening the city:	Cllr Neil Swannick, Chair, GM Waste Disposal Authority
4.30	the REAP tool:	John Barrett, Stockholm Environment Institute
4.40	Eco-Region NW:	Joe Ravetz, Deputy Director, CURE
5.00	interactive session	
5.40	panel discussion	
6.00	drinks reception	

### The project

The **Eco-Region NW** project is built on a detailed analysis of material flows, energy flows and ecological footprints, of all activity in the NW region. By looking at both production and consumption, it measures ‘real’ environmental sustainability – for the region, for industrial sectors, for future scenarios and for policy options. It sets the direction for a ‘One Planet Economy’ in the NW region.

The Eco-Region NW is linked to the national ‘**Ecological Budget UK**’ and the interactive model ‘**REAP**’ covering all UK regions & local authorities ([www.ecologicalbudget.org.uk](http://www.ecologicalbudget.org.uk)).

#### Project enquiries:

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<http://www.sed.manchester.ac.uk/research/cure/projects/current/ecoregion.htm>

### Who should attend

The region’s ‘real’ sustainability will be of interest to policy-makers, business leaders, consultants, researchers and teachers, in fields such as:

- Waste & minerals
- Energy & climate change
- Environmental technology
- Business-environment
- Sustainable construction & urban development
- Sustainable local & regional development.

If you are not able to attend, please bookmark the website which will be complete on 25<sup>th</sup> May.

[www.eco-region.org](http://www.eco-region.org)

### Partners

The project has been coordinated by the Centre for Urban & Regional Ecology, with Sustainability NW, Stockholm Environment Institute and Building Research Establishment. Many thanks to Biffaward for the mass balance research programme: and to other sponsors - Merseyside Waste Disposal Authority, Environment Agency, McGrath Environmental Consultants, and Research Methods Consultancy.

#### RSVP:

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sustainability northwest

A Biffaward  
programme  
partner  
for you

## Location

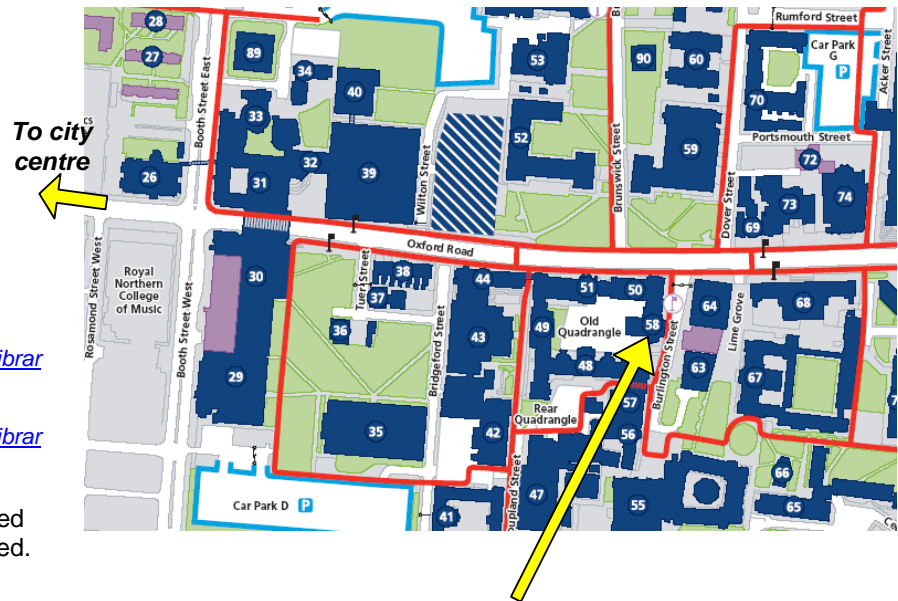
Christie's Bistro, University of Manchester, Oxford Rd, Manchester M13 9PL.

Oxford Road station – 800m walk  
Many bus services  
Secure University parking available.

Detailed maps are available on:  
<http://www.manchester.ac.uk/media/brary/maps/manchestercitymap.pdf>

<http://www.manchester.ac.uk/media/brary/maps/campusmap.pdf>

Please note that spaces are limited and early booking is recommended.



## Booking form

Email response is preferred.  
Please copy this form if you are sending more than one delegate.  
Otherwise please complete in block capitals:

Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Name of Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Tel / Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

Any special requirements: \_\_\_\_\_

Please return booking form to:

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Sustainability Northwest  
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Tel: 0161 247 7800; Fax: 0161 247 7870  
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